



BOARDVISORY

COMPANY PROFILE

www.boardvisory.com

ABOUT BOARDVISORY

Founded in 2019.

Boardvisory was born from a deep recognition of how disruptive behaviours - often driven by ego - can hinder board effectiveness. Seeing this firsthand, Joy-Marie was driven to develop a new approach that fosters strategic decision-making and collaboration. **Boardvisory empowers boards to shift from dysfunction to excellence**, ensuring they operate with clarity, confidence, and cohesion.

We partner with board members and C-Suite executives to support continuous learning and ongoing mastery of boardroom responsibilities through our Director-Shift™ framework. With a hands-on, adaptive approach to navigating the ever-evolving landscape, we empower you to elevate your impact and be recognised as an effective leader in the boardroom.

OUR MISSION

To be a trusted boardroom partner, equipping boards and directors with the **mindsets, tools, and strategies** needed for **sustainable high performance**.



UNLOCKING EXCEPTIONAL BOARD PERFORMANCE

WHO WE SUPPORT

Boardvisory serves directors and boards at every stage of their governance journey.

We work with **aspiring board members** who are preparing for future appointments and want to ensure they are board-ready when the opportunity arises. We support **newly appointed directors** seeking to establish their presence, credibility, and contribution in the boardroom. We also partner with **experienced board members** and established boards who wish to reflect on their governance practices, strengthen board dynamics, and adapt to the evolving demands of modern governance. Wherever you are in your board journey, Boardvisory provides tailored guidance and practical support to help you serve with clarity, confidence, and impact.

Why Partner with us?

The Boardvisory team delivers a full suite of services, underpinned by extensive board-level experience. Our experts include seasoned Non-Executive Director mentors and highly experienced Board Coaches who bring practical insight and strategic guidance to every engagement.

Awards & Recognition

- IODSA Approved CPD Provider (2024 & 2025 & 2026)
- UCT Graduate School of Business Award (2024)
- Association Excellence Awards 2024: Winner in the Best Learning/Professional Development Programme (Over 2000 Members) for the Boardvisory IoDSA Women on Board Programme
- Association Excellence Awards 2025: Finalist in the Best Learning/Professional Development Programme (Over 2000 Members) for the Boardvisory IoDSA Exceptional Women on Board Programme

Commitment to Transformation

- 100% Black Female-Owned
- B-BBEE Level 1
- 135% B-BBEE Procurement Recognition (EME)



DIRECTOR-SHIFT™

Boardvisory's Director-Shift™ framework is designed to:

- Enhance trust and credibility
- Elevate your impact as a board member
- Be recognised as an effective leader in the boardroom
- Improve accountability
- Support continuous learning



This is where Director-Shift™ happens. It's the overlap of all three at the same time.

OUR SERVICES

How we can help you:

- **Board Coaching:** Designed for individuals, our coaching helps you master **effective communication and leadership** in the boardroom.
- **Board Retreats: Foster deeper connections** with fellow board members and enhance decision-making through immersive collaborative sessions.
- **Board Simulations:** Gain experiential, **hands-on experience** in navigating complex boardroom dynamics with confidence and precision.
- **Leadership Development Programmes:** Equip leaders with the **strategic insight, practical governance application**, and leadership confidence needed for effective decision-making in the boardroom.
- **NEW: Cyber Incident Simulation:** Now, in partnership with Clyde & Co., we offer Cyber Incident Simulations designed to prepare your leadership team for the **governance, legal, and reputational challenges** that arise during a cyber breach.
- **Women on Boards Programmes:** Our board development programmes are designed for aspiring and current board directors. We focus on boardroom readiness, governance excellence, and strategic oversight, empowering women to step into and succeed in board roles.
- **Speaking Engagements:** Joy-Marie is a sought-after corporate speaker, delivering **impactful keynotes** on governance, leadership, and board excellence.

“At Boardvisory, our programmes are designed to shift leaders from knowing to becoming. Equipping them to navigate complexity with clarity, courage and human-centered conviction.”

- Joy-Marie Lawrence

INTERNATIONALLY RECOGNISED

Our award-winning programmes span diverse audiences from C-Suite Executives to emerging leaders.

Women on Boards Foundation Programme with IODSA

Women on Board Foundation Programme, designed and delivered by Boardvisory. The uniqueness of this programme lies in its dual approach, focused on developing technical governance and leadership skills, and equally committed to helping women recognise and harness their unique strengths and perspectives. For those with big dreams, we create a safe space to explore and refine their vision and ambition. This programme validates those dreams and gives women the tools to bring them to life.

The Exceptional Women on Boards Programme with IODSA

The Exceptional Women on Boards Programme, designed by Boardvisory, is a strategic development journey that amplifies the influence of women in the boardroom. Through targeted modules on evaluating board impact, influencing dynamics, navigating stakeholder complexity, and managing conflict, the programme equips women with the leadership tools, governance insight, and confidence needed to thrive. Participants gain access to influential networks, tailored mentorship, and professional board coaching, ensuring personalised growth and real-world readiness for impactful board service.

Development Programmes for Companies

At Boardvisory, we design and deliver leadership training programmes that range from intensive one-day sessions to immersive 18-month journeys. Our programmes are built on the foundation of translating theory into practical, real-world application – ensuring that participants not only learn, but embed their insights through reflective practice that deepens self-awareness and leadership effectiveness.

Immersive Retreats Design for Women Leaders and Board Directors

We create transformative retreat experiences that offer women the space to reflect, recharge and rise – whether they're leading in the workplace or preparing to lead in the boardroom.

CREDENTIALS

The business was founded and is led by Joy-Marie Lawrence, who brings over 26 years of experience and a wealth of expertise in corporate governance, legal advisory, and board leadership. Joy-Marie began her career as a lawyer at Webber Wentzel and went on to hold key leadership roles in listed and unlisted companies in the telecommunications, information communications and technology sectors. She also served as a Board Chair, Non-Executive Director and Chartered Director (SA) with over 20 years' board experience across the private, public and civil society sectors. Her work sits at the intersection of governance, leadership and boardroom dynamics — strengthening how boards think, engage and make decisions in complex and high-stakes environments.

Joy-Marie serves as a Chair & Non-Executive Director on various boards, bringing practical, real-world boardroom expertise to her coaching and advisory work.





CLIENT TESTIMONIALS

"Joy-Marie presented an insightful session on Navigating the Boardroom for UCT GSB. Students found her engaging and knowledgeable, reporting that the session was extremely valuable."

– Dr. Beverly Shrand, EDP
Programme Director, UCT GSB

"Powerful, concise, and to the point training on understanding board culture. A must for all board members."

– Wilna Meiring

"If I had to describe this programme in one word, it would be: Phenomenal."

– Lerato Nhlapo

"Highly recommend Boardvisory— if you're considering joining a board, their simulations will prepare you for success."

– Esther Padi

"Cybersecurity is a specialised field and mind boggling for individuals with limited IT knowledge. However, the incident simulation brought it closer and made the subject clearer. The discussions from all the participants were very stimulating."

– Anon Director





2026
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Let's Elevate Your Board's Performance!

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